

**EASL  
DHILI**

DRUG AND HERBAL & DIETARY  
SUPPLEMENT-INDUCED  
LIVER INJURY CONSORTIUM



# **EASL DHILI Consortium meeting**

@EASL Liver Congress 2023 Vienna, Austria.

Schubert room 4 (level 1)

Day 23 June 2023

11.00 - 12.00

## **Dissemination plan**

Javier Cubero, Guido Stirnimann

# Dissemination Channels

1. Website: <https://easldhiliconsortium.eu/>
2. Twitter: <https://twitter.com/easldhili>
3. LinkedIn: <https://www.linkedin.com/in/easl-dhili-consortium-165354280/>
4. Email: [easldhiliconsortium@gmail.com](mailto:easldhiliconsortium@gmail.com)

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## Consortium for the study of Drug and Herbal & Dietary Supplement-Induced Liver Injury



The Drug-induced liver injury (DILI) is an uncommon and potentially severe adverse drug reaction following an exposure to medications, herbal products or dietary supplements. Idiosyncratic DILI is attributable to medicinal products taken in a therapeutic dose and has been described in association with over 650 drugs used in clinical practice.

The EASL DHILI Consortium is a multidisciplinary network of clinicians, scientists, patients, industry partners, and regulators, all with an interest in the study of Drug and Herbal & Dietary Supplement-induced Liver Injury.



Entdecken

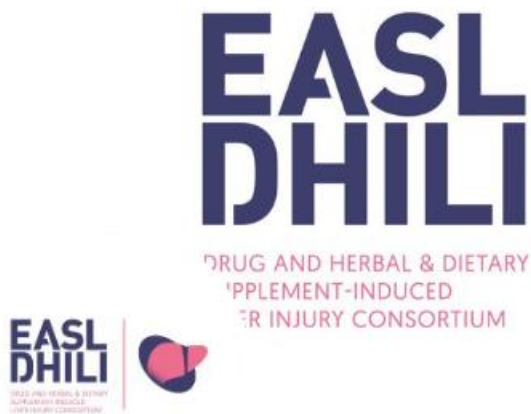


Einstellungen



**EASLDHILIconsortium**

15 Tweets



Folgen

**EASLDHILIconsortium**

@easldhili

Official account of the EASL DHILI Consortium

📍 EASL Consortia 🔗 [easldhiliconsortium.eu](https://easldhiliconsortium.eu) 📅 Seit März 2023 bei Twitter

33 Folge ich 13 Follower

Tweets

Antworten

Medien

Gefällt mir



**EASLDHILIconsortium** @easldhili · 6 Std. ⋮

Great talk of Ismael Alvarez at #EASLCongress about prior drug allergies and DILI!



## **How to increase Twitter followers:**

1. Share relevant and useful content
2. Post visual content
3. Tweet consistently
4. Interact with others
5. Promote your @name everywhere you can



Suche



Start



Ihr Netzwerk



Jobs



Nachrichten



Mitteilungen

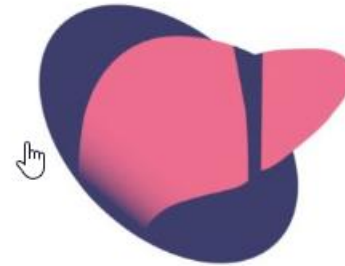
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## EASL DHILI consortium

EASL DHILI Consortium

Málaga, Andalusien, Spanien · [Kontaktinfo](#)

**Vernetzen**

**Nachricht**

**Mehr**



EUROPEAN ASSOCIATION  
FOR THE STUDY OF THE  
LIVER

## How to increase LinkedIn followers:

**Be findable – Draw traffic from outside LinkedIn**

**Be sticky – Stay on-brand**

**Be consistent – Post content to your Page regularly**

**Be flashy – Make use of video and visual content**

**Be relevant – Publish thought leadership content from within your consortium**

**Be engaging – Respond to post comments**

**Be responsive – Adjust your content based on Page analytics**



**Communication via consortium e-mail**

[easldhiliconsortium@gmail.com](mailto: easldhiliconsortium@gmail.com)



**Thank you**

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